

# MODERN SALON

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## THE MAGIC OF *Makeovers*

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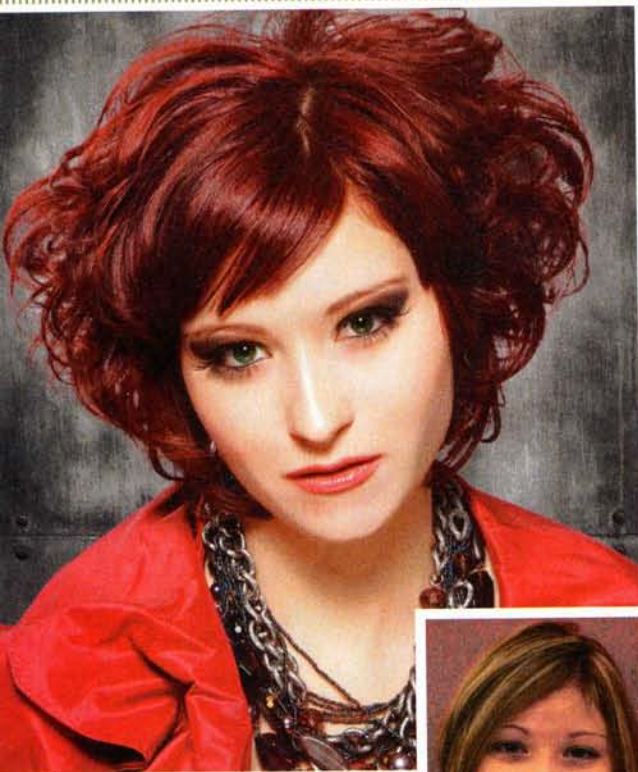
## royal Trendsetter

MODERN Facebook fans weigh in on Kate Middleton's wedding-day look

# Pretty in *Pixie*

*Dimitrios Tsioumas created this punk-and-pretty style, making short locks sexy and modern.*

Process is written and compiled by Victoria Wurdinger.



Blonde to red is dramatic, and a shaggy bob adds texture to the new color.

Hair by Caroline Behan, make-up by Heather Douville, both for Yellow Strawberry Global Salon.



## Bringing Out the Best

In Sarasota, Florida, **Yellow Strawberry** salons are make-over central. The goal, says owner **Richard Weintraub**, is to always bring out the client's best features. In this case, a natural Level-6, muted brunette had very faded highlights. The color made her skin tone too monochromatic and failed to showcase her blue eyes. The steps to change:

- 1. Color Balance.** ½ scoop Artego Lovely Lights powder bleach with an equal amount of 5-volume developer. Apply all over at the bowl and process for five minutes. Shampoo, rinse, condition and dry.
- 2. Color Prime.** ½ oz Artego Gel 7.4 (Level-7 red demi) with 1 oz of 3% (10-volume) developer. Apply roots-to-ends, process 30 minutes, wipe off with a towel.
- 3. Color.** ¾ oz Artego 6.6 (light red brown), ¼ oz 6.4 (dark copper blonde) with equal parts 10-volume developer. Process 35 minutes, rinse, shampoo, condition.
- 4. Sealant.** ½ oz Artego Gel 6.6 with 1 oz 1.8% (5-volume) developer. Process 25 minutes at room temperature, rinse.

## Color in Balance

>> For centuries, the Golden Ratio and the Fibonacci Spiral have been considered the most pleasing-to-the-eye designs in nature—just look at crystals, snowflakes, seashells and the DNA double helix—even Twitter used the Golden Ratio in its redesign. But in the hands of **Tanya Ramirez**, a stylist at **Sweet 9 Salon** in Hollywood, the concepts translate into sacred geometry coloring.

"Through sacred geometry, we can discover the inherent proportion, balance and harmony in any situation," says Ramirez. "I used the Golden Ratio in many ways, from sectioning and color placement to the ratios in my formulations."

Next, Ramirez plans to merge Reiki and hair cutting. To view her Golden Ratio video and learn more, visit [untamedinstincts.com](http://untamedinstincts.com).

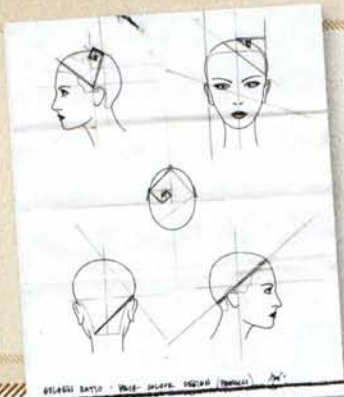


The initial sectioning and the final results.

### Here's how Ramirez creates Golden Ratio highlights:

Foils: Pre-lighten using one scoop Wella Blondor powder lightener mixed with 1 oz of 10-volume developer. Apply the new base color between the foils: 1 oz Wella Color Touch 5/0 and 1/4 oz of 4.0 with 2.5 oz 20-volume developer. Process for 20 minutes and rinse. Then tone just the fringe highlights and the ones in front of the right ear with 1 oz Pravana Chromasilk Vivid, Silver (a direct dye). Tone remaining pre-lightened sections using 1 oz Wella Color Touch 7/1 with 2 oz 10-volume developer. Process for 15 minutes; rinse and condition.

Begin the first right triangular section just off-center from the crown. Continue the foil placement per the diagram.



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